Stakeholder Inventory Worksheet

Instructions: Use this worksheet to brainstorm a list of potential partner organizations to join your Mobility Coalition. As you start, we encourage you to consider potential partners broadly to include those already doing this type of work, partners that the local government has never worked with before, and those who may oppose your cause but whose participation will be critical to success. Below we highlight some questions you can ask yourself to identify partners to bring into your coalition and what value they would add. They should be answered based on your preliminary review of the Mobility Metrics data and returned to once you’ve conducted a more comprehensive analysis of the available data in your community.

Part 1: Identify Target Groups and Who Can Support Action

1. Which of the following groups of people are falling behind according to the Mobility Metrics?
   - [ ] People of color
     - A specific racial or ethnic group
   - [ ] People with disabilities
   - [ ] English-language learners
   - [ ] Workers making low wages
   - [ ] People experiencing housing instability or homelessness
   - [ ] Disengaged youth
   - [ ] People involved in the justice system
   - [ ] Residents with low incomes
   - [ ] Middle-class residents
   - [ ] Other

2. Which of the following predictors is of greatest concern to you?
   - [ ] Housing affordability
   - [ ] Housing stability
   - [ ] Economic inclusion
   - [ ] Racial diversity
   - [ ] Social capital
   - [ ] Access to preschool
   - [ ] Effective public education
   - [ ] School economic diversity
   - [ ] Preparation for college
   - [ ] Digital access
   - [ ] Employment opportunities
   - [ ] Jobs paying living wages
   - [ ] Opportunities for income
   - [ ] Financial security
   - [ ] Wealth-building opportunities
   - [ ] Access to health services
   - [ ] Neonatal health
   - [ ] Environmental quality
   - [ ] Safety from trauma
   - [ ] Political participation
   - [ ] Descriptive representation
   - [ ] Safety from crime
   - [ ] Just policing

3. What assets does your Mobility Coalition need?
   - [ ] Research and analytic capacity
   - [ ] Staff
   - [ ] Financial resources
   - [ ] Political clout
   - [ ] Strong connections to community members
   - [ ] Experience conducting deep and meaningful community engagement
   - [ ] Fundraising capacity
   - [ ] Convener power
   - [ ] Data-informed decisionmaking experience
   - [ ] A strong racial equity approach
   - [ ] Data sharing
   - [ ] Other

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**Part 2: What Existing Partnerships Do You Have?**

Use this section to list the names of the stakeholders with whom you currently have a good partnership and who serve one of your target populations, does work in one of the priority predictors, or has assets that would benefit the work of the Coalition.

<table>
<thead>
<tr>
<th>Organization name</th>
<th>Type of organization</th>
<th>Target populations served</th>
<th>Domains of work</th>
<th>Assets</th>
</tr>
</thead>
<tbody>
<tr>
<td>e.g., Forest City Asset Builders</td>
<td>Nonprofit</td>
<td>Disengaged youth, residents with low-incomes, people of color</td>
<td>Financial security, housing stability</td>
<td>Strong data-sharing capabilities; experience conducting deep and meaningful community engagement</td>
</tr>
<tr>
<td>e.g., Forest City Community College</td>
<td>Anchor Institution</td>
<td>Residents with low-incomes, English Language Learners, workers with low-wages</td>
<td>Employment opportunities, opportunities for income</td>
<td>Convening power, research and analytic capacity, political clout</td>
</tr>
</tbody>
</table>
Part 3: Where Are There Opportunities to Build New Partnerships?

Use this matrix to identify partners who can help advance this work and who serve one of your target populations, does work in one of the priority predictors, or has assets that would benefit the work of the Coalition.

<table>
<thead>
<tr>
<th>Organization name</th>
<th>Target populations served</th>
<th>Domain of work</th>
<th>Assets</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nonprofit and CBOs</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Anchor institution</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Faith-based community</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other local government</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Philanthropy</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Research organization</td>
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<td></td>
</tr>
<tr>
<td>Private sector</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advocacy organization</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Part 4: How could these partners’ participation benefit the work of the Coalition?

Start listing your existing or potential partnerships in the matrix below and identify how their participation could benefit the work of the Coalition. Using the questions in Step 4.2 of this guide, complete this exercise for as many partners as you’d like.

<table>
<thead>
<tr>
<th>Identified partner</th>
<th>Aligned initiatives</th>
<th>Motivations for joining</th>
<th>Roles</th>
<th>Barriers to partnership/how they’re a good partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ex. Forest City Asset Builders</td>
<td>Wealth-Building for All campaign</td>
<td>They want to expand their wealth-building programming to a wider audience in the city</td>
<td>Forest City AB Director as champion; Forest City AB Data</td>
<td>They have a long history of work in this space that we can learn a lot from. However,</td>
</tr>
</tbody>
</table>
### Part 5: Develop Your Invite List

Based on the outcomes from these exercises, a few organizations or people will likely stand out as being critical to invite to join your Mobility Coalition. (Remember that you may also find individuals or organizations on this list who instead belong in a "keep informed" category.) Reviewing your notes from above, create a final list of invitees to join the Mobility Coalition. You should also use your notes about what assets they can bring and what makes them a good partner in your outreach letters.

<table>
<thead>
<tr>
<th>Identified partner</th>
<th>Aligned initiatives</th>
<th>Motivations for joining</th>
<th>Roles</th>
<th>Barriers to partnership/how they're a good partner</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Ex. Forest City Chamber of Commerce</strong></td>
<td>Forest City Small Business Loan program</td>
<td>They want to increase their contacts with key stakeholders in the city.</td>
<td>Forest City Chamber Director as Communications Lead</td>
<td>They have the ear of the business sector in our city and can help us bring these critical actors into our strategy. However, they may be reticent to support some of the more progressive policies advocated for by this group.</td>
</tr>
</tbody>
</table>

**Identified partner**: Forest City Chamber of Commerce

**Aligned initiatives**: Forest City Small Business Loan program

**Motivations for joining**: They want to increase their contacts with key stakeholders in the city.

**Roles**: Forest City Chamber Director as Communications Lead

**Barriers to partnership/how they're a good partner**: They have the ear of the business sector in our city and can help us bring these critical actors into our strategy. However, they may be reticent to support some of the more progressive policies advocated for by this group.
As mentioned, because you will need to revisit the initial list of partners throughout the MAP development process, it’s fine to start out with a slightly smaller group and add others over time.