

Stakeholder Inventory Worksheet

Instructions: Use this worksheet to brainstorm a list of potential partner organizations to join your Mobility Coalition. As you start, we encourage you to consider potential partners broadly to include those already doing this type of work, partners that the local government has never worked with before, and those who may oppose your cause but whose participation will be critical to success. Below we highlight some questions you can ask yourself to identify partners to bring into your coalition and what value they would add. They should be answered based on your preliminary review of the Mobility Metrics data and returned to once you've conducted a more comprehensive analysis of the available data in your community.

Part 1: Identify Target Groups and Who Can Support Action

1. Which of the following groups of people are falling behind according to the Mobility Metrics?
 - People of color
 - A specific racial or ethnic group_____
 - People with disabilities
 - English-language learners
 - Workers making low wages
 - People experiencing housing instability or homelessness
 - Disengaged youth
 - People involved in the justice system
 - Residents with low incomes
 - Middle-class residents
 - Other_____

2. Which of the following predictors is of greatest concern to you?

<input type="checkbox"/> Housing affordability	<input type="checkbox"/> Preparation for college	<input type="checkbox"/> Access to health services
<input type="checkbox"/> Housing stability	<input type="checkbox"/> Digital access	<input type="checkbox"/> Neonatal health
<input type="checkbox"/> Economic inclusion	<input type="checkbox"/> Employment opportunities	<input type="checkbox"/> Environmental quality
<input type="checkbox"/> Racial diversity	<input type="checkbox"/> Jobs paying living wages	<input type="checkbox"/> Safety from trauma
<input type="checkbox"/> Social capital	<input type="checkbox"/> Opportunities for income	<input type="checkbox"/> Political participation
<input type="checkbox"/> Access to preschool	<input type="checkbox"/> Financial security	<input type="checkbox"/> Descriptive representation
<input type="checkbox"/> Effective public education	<input type="checkbox"/> Wealth-building opportunities	<input type="checkbox"/> Safety from crime
<input type="checkbox"/> School economic diversity		<input type="checkbox"/> Just policing

3. What assets does your Mobility Coalition need?

<input type="checkbox"/> Research and analytic capacity	<input type="checkbox"/> Fundraising capacity
<input type="checkbox"/> Staff	<input type="checkbox"/> Convening power
<input type="checkbox"/> Financial resources	<input type="checkbox"/> Data-informed decisionmaking experience
<input type="checkbox"/> Political clout	<input type="checkbox"/> A strong racial equity approach
<input type="checkbox"/> Strong connections to community members	<input type="checkbox"/> Data sharing
<input type="checkbox"/> Experience conducting deep and meaningful community engagement	<input type="checkbox"/> Other_____

Part 2: What Existing Partnerships Do You Have?

Use this section to list the names of the stakeholders with whom you currently have a good partnership and who serve one of your target populations, does work in one of the priority predictors, or has assets that would benefit the work of the Coalition.

Organization name	Type of organization	Target populations served	Domains of work	Assets
e.g., Forest City Asset Builders	Nonprofit	Disengaged youth, residents with low-incomes, people of color	Financial security, housing stability	Strong data-sharing capabilities; experience conducting deep and meaningful community engagement
e.g., Forest City Community College	Anchor Institution	Residents with low-incomes, English Language Learners, workers with low-wages	Employment opportunities, opportunities for income	Convening power, research and analytic capacity, political clout

Part 3: Where Are There Opportunities to Build New Partnerships?

Use this matrix to identify partners who can help advance this work and who serve one of your target populations, does work in one of the priority predictors, or has assets that would benefit the work of the Coalition.

	Organization name	Target populations served	Domain of work	Assets
Nonprofit and CBOs				
Anchor institution				
Faith-based community				
Other local government				
Philanthropy				
Research organization				
Private sector				
Advocacy organization				

Part 4: How could these partners' participation benefit the work of the Coalition?

Start listing your existing or potential partnerships in the matrix below and identify how their participation could benefit the work of the Coalition. Using the questions in Step 4.2 of this guide, complete this exercise for as many partners as you'd like.

Identified partner	Aligned initiatives	Motivations for joining	Roles	Barriers to partnership/how they're a good partner
<i>Ex. Forest City Asset Builders</i>	Wealth-Building for All campaign	They want to expand their wealth-building programming to a wider audience in the city	Forest City AB Director as champion; Forest City AB Data	They have a long history of work in this space that we can learn a lot from. However,

Identified partner	Aligned initiatives	Motivations for joining	Roles	Barriers to partnership/how they're a good partner
			Analyst as Data Team Lead	they may be skeptical of people for whom this work is a newfound interest.
<i>Ex. Forest City Chamber of Commerce</i>	Forest City Small Business Loan program	They want to increase their contacts with key stakeholders in the city.	Forest City Chamber Director as Communications Lead	They have the ear of the business sector in our city and can help us bring these critical actors into our strategy. However, they may be reticent to support some of the more progressive policies advocated for by this group.

Part 5: Develop Your Invite List

Based on the outcomes from these exercises, a few organizations or people will likely stand out as being critical to invite to join your Mobility Coalition. (Remember that you may also find individuals or organizations on this list who instead belong in a “keep informed” category.) Reviewing your notes from above, create a final list of invitees to join the Mobility Coalition. You should also use your notes about what assets they can bring and what makes them a good partner in your outreach letters.

Potential coalition member	Organization	Who will send invitation?

As mentioned, because you will need to revisit the initial list of partners throughout the MAP development process, it's fine to start out with a slightly smaller group and add others over time.