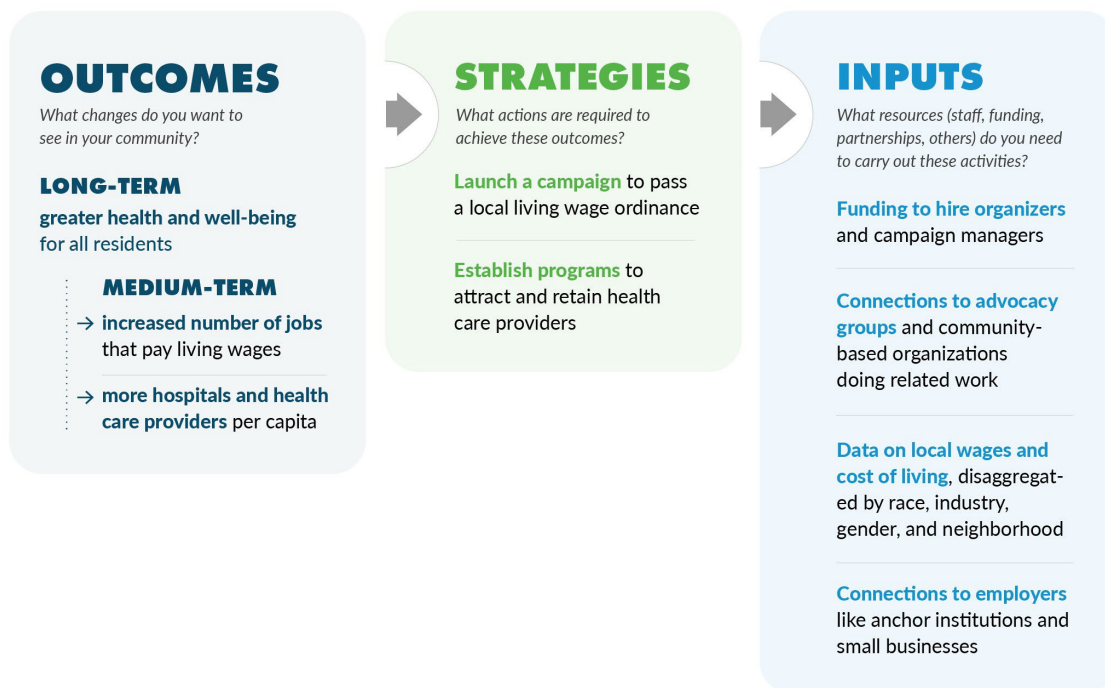**TOOLKIT FOR INCREASING UPWARD MOBILITY IN YOUR COMMUNITY**

Creating a Logic Model to Achieve Your Community's Vision

This worksheet is part of the Upward Mobility Initiative's *Toolkit for Increasing Upward Mobility in Your Community*. Use it to develop a logic model that can help you achieve the goals in your community vision statement.

FIGURE 1
Example Logic Model

OUTCOMES
What changes do you want to see in your community?

LONG-TERM
greater health and well-being for all residents

MEDIUM-TERM
→ **increased number of jobs** that pay living wages

→ **more hospitals and health care providers** per capita

STRATEGIES
What actions are required to achieve these outcomes?

Launch a campaign to pass a local living wage ordinance

Establish programs to attract and retain health care providers

INPUTS
What resources (staff, funding, partnerships, others) do you need to carry out these activities?

Funding to hire organizers and campaign managers

Connections to advocacy groups and community-based organizations doing related work

Data on local wages and cost of living, disaggregated by race, industry, gender, and neighborhood

Connections to employers like anchor institutions and small businesses

Write out the community vision statement that you cocreated with your coalition as a reminder of what you are working toward.

[ ]

Identify your desired outcomes based on your vision statement—what changes do you want to see in your community?

[ ]

Identify the strategies or activities your coalition will need to undertake to achieve those outcomes. See our worksheet on "Selecting Strategic Actions for Your Logic Model" for additional guidance.

[ ]

List the inputs or resources (for example, staff, funding, partnerships, or others) you need to carry out these activities.