



UPWARD MOBILITY INITIATIVE



PLANNING GUIDE FOR LOCAL ACTION

Developing a Measurement Plan for Your Coalition's Work

This worksheet is part of the Upward Mobility Initiative's [Planning Guide for Local Action](#). Use it to identify measures that can help you assess progress for each strategic action that you identified in your [logic model](#). The first row contains an example for reference.

Strategic action	Inputs	Input measure(s)	Outputs (short-term results)	Medium-term outcome	Medium-term outcome measure(s)	Long-term outcome	Long-term outcome measure(s)
Launch a campaign to pass a local living wage ordinance	- Funding to hire organizers, campaign managers - Connections to advocacy groups and community-based organizations doing related work - Data on local wages and cost of living, disaggregated by race, gender, and industry	- Amount of funding raised - Number of advocacy groups and community-based organizations connected with	- Number of community meetings held - Number of signatures gathered for petition - Number of doors knocked - Number of residents engaged	- More jobs pay living wages that allow workers to meet their family's needs - There are more hospitals and health care providers per capita	- Number of jobs paying living wages - Percentage of residents paying more than 30 percent of incomes in housing costs - Number of hospitals per capita - Number of health care providers per 1,000 residents	Greater health and wellbeing for all residents	- Percentage of residents with access to high-quality, affordable healthcare - Percentage of residents with more than \$5,000 in savings - Percentage of residents who report being in good physical and mental health

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