

TOOLKIT FOR INCREASING UPWARD MOBILITY IN YOUR COMMUNITY

Developing a Theory of Change for Your Upward Mobility Work

This worksheet is part of the Upward Mobility Initiative's *Toolkit for Increasing Upward Mobility in Your Community*. Use it to develop a theory of change that can help you communicate succinctly about your work and the changes you intend to bring about in your community.

FIGURE 1
Theory of Change Statement



FORMULA

In order to [insert your problem statement], we will [insert your strategies], which will lead to [insert your medium-term outcome(s)], thereby [insert your longer-term outcomes(s)].

THEORY OF CHANGE STATEMENT

In order to ensure that people in our community can achieve financial security and meet their basic needs, we will launch a campaign to pass a local living wage ordinance and establish programs to attract and retain health care providers, which will lead to increases in the number of jobs paying living wages and the number of health care providers serving our community, thereby helping residents achieve greater levels of health and well-being.

Write out the **community vision statement** that you cocreated with your coalition as a reminder of what you are working toward.

Create your theory of change statement by answering the following prompts.

What problem are you trying to solve? <i>This should have emerged from your community vision.</i>	How do you plan to address the problem? <i>These are the strategies you identified in your logic model.</i>	How will you know if your efforts are successful (for example., how will your strategies achieve your desired outcomes)? <i>These are the outcomes you identified in your logic model.</i>
Theory of change statement <i>Using the formula in the example, put together the elements above to form your theory of change statement.</i>		