

Frank Cardella is Director of Economic Mobility for United Way of Greater Richmond & Petersburg. He works to develop and promote financial stability initiatives and shepherds sustainable resource deployment in collaboration with community partners to create lasting impact around issues of multigenerational financial equity. Prior to joining United Way in 2018, Frank served the public good for twenty years as a high school science teacher, education advocate, and union leader. He holds a degree in Biology and Philosophy from State University of New York at Binghamton, is an AmeriCorps alum, achieved National Board Certification in Adolescent/Young Adult Science, and has written and spoken on educational economics and ethics. He works and plays in Richmond with his wife, Shanon, and their three children.

Shireen Malekafzali Taidi (she/her) is a leader in advancing just and fair inclusion into economic, civic, and social opportunities, with over 25 years of experience working across sectors and policy arenas. She currently serves as the inaugural Chief Equity Officer & Director of Economic Opportunity and Labor Standards for the County of San Mateo in the Executive's Office. In this role, she has established County infrastructure to operationalize equity, lead the community collaborative Shared Prosperity Coordinating Council, and direct the development of the new County Office of Labor Standards and Enforcement. Previously, she worked as the Health Equity Officer and Senior Manager for Policy, Planning and Equity in County Health, and associate director at PolicyLink, a national economic and racial justice organization.

Across her roles, she brings a community- and data-driven perspective, rooted in values of collaboration, justice, and emergent strategies. She facilitates numerous multi-sector collaborative efforts and participates in regional, statewide, and national advisory groups.

Joe Schilling is a Senior Policy and Research Associate, Urban Institute. State and local governments serve as the primary platforms for Joe's strategic advising, research and technical assistance work that guides communities in adapting innovative sustainability, land use, housing, and environmental policy and practices. In partnership with the National League of Cities (NLC) Schilling co-created the Policy and Systems Change Compass to help local governments adopt a more deliberate and strategic way of policymaking. Before Urban, Joe served as a municipal attorney for his hometown of San Diego, a California legislative fellow, the director of community and economic development for the International City/County Management Association (ICMA), and a research professor of urban planning for Virginia Tech in Northern Virginia. He currently teaches part time in the law school and in the sustainability planning program for George Washington University. Schilling holds a Masters of Environmental Law (LL.M.) from George Washington University and a J.D. from UC Law at San Francisco.

Isabella Remor is a Policy Program Associate in the Research to Action Lab at the Urban Institute, where she works with local government agencies, nonprofits, and philanthropic organizations to translate research into practical insights and actionable strategies for changemakers. Her work spans housing, climate resilience, and upward mobility. Prior to joining Urban, she worked at a public affairs strategy firm, where she supported clean energy initiatives, a university research collaboration, and bail reform advocacy in New York and

Mississippi. Isabella holds a BA in Political Science from New York University and is completing a Master's in Public Policy at Georgetown University's McCourt School of Public Policy.

Enola-Riann White is the Program Coordinator of the Upward Mobility initiative in the Boone County Community Services Department. She oversees four community workgroups discussing topics including Fair & Inclusive Housing, Early Grade Literacy, and Jobs and Workforce Development. Enola has over 20 years of experience in nonprofit management and is a local musician who plays woodwinds in pit orchestras and sings throughout the community